

Bethany N. Messersmith

Education:

M.A., Journalism and MLS, Library Science, Indiana University, 2011

B.A., English, Millersville University, 2007

A.A., Liberal Arts-Communication and Arts, Harrisburg Area Community College, 2005

Professional Experience:

Information Literacy Librarian/Personal Librarian to the Geneva Casebolt College of Music, Arts and Letters, Southwest Baptist University, 2011-present

Subject Liaison Intern to the College of Communication, Butler University Libraries, January-May 2011

Barcode Project Assistant, Indiana University Libraries, September 2009-December 2010

Office Assistant, RE Sutton & Associates, October 2008-May 2011

Library Assistant, Ephrata Public Library, June 1999-August 2008

Information Literacy Sessions Taught in Courses:

- THR 4203, The History and Literature of Theatre I, 2014
- ART 2813, Art History II, 2013
- COM 3043, Communication Research Methods, 2012
- COM 3313, Advanced Public Speaking, 2012
- COM 1103, Fundamentals of Speech Communication, 2011-present
- ENG 1113, English Composition I, 2011-present
- ENG 2213, English Composition II, 2011-present
- UNI 1111, University Seminar, 2011-present
- Fair Play High School, AP English Class, 2011-present
- ENG 1123, Honors Composition, 2011-2012
- MUS 1613, Theory, 2011

Scholarship

Publications

Messersmith, B. (2015). Fostering website usability partnerships in the academic library setting. *The Journal of Creative Library Practice*. Retrieved from <http://creativelibrarypractice.org/2015/09/04/fostering-website-usability-partnerships-in-the-academic-library-setting/>

Kasperek, S. & Messersmith, B. (2015). The library that cried wolf: The outcomes of a library hoax. *Pennsylvania Libraries: Research & Practice*. Retrieved from <http://palrap.org/ojs/index.php/palrap/article/view/87>

Messersmith, B. (2015). Adopting the educator's mindset: Charting new paths in curriculum and assessment mapping. *In the Library with the Lead Pipe*. Retrieved from <http://www.inthelibrarywiththeleadpipe.org/>

Messersmith, B. (2014). Marketing your library's brand on a shoestring budget. *The Journal of Creative*

Library Practice. Retrieved from <http://creativelibrarypractice.org/2014/06/13/marketing-your-librarys-brand-on-a-shoestring-budget/>

Presentations

Messersmith, B. & Theiss, D. (2014, June). *Applying the standards for libraries in higher education: Communicating results and crafting the library's story*. Workshop at the Missouri Bibliographic Information User System Conference, Columbia, MO.

Messersmith, B. & Kromrie, S. (2014, June). *Marketing on a shoestring budget*. Presentation at the Missouri Bibliographic Information User System Conference, Columbia, MO.

Messersmith, B., Carlson, R., & Harder, K. (2014, June). *Fun books now available: Developing recreational reading collections at two small academic libraries*. Presentation at the Missouri Bibliographic Information User System Conference, Columbia, MO.

Messersmith, B. (2014, April). *Marketing to first-year students: A multi-tiered approach*. Presentation at the First National Personal Librarian & First Year Experience Library Conference, Cleveland, OH.

Messersmith, B. & Harder, K. (2013, June). *Till death do us part: Staging a murder mystery at your library*. Presented at the Missouri Bibliographic Information User System Conference, Jefferson City, MO.

Messersmith, B., Kromrie, S., & Welker, J. (2012, January). *Instructor effectiveness – LibGuides: Online research guides for students*. Presented at the Faculty “Best Practices” Workshop, Bolivar, MO.

Messersmith, B. (2012, June). *Introducing the Amazing Race to engage students in academic library orientations*. Presented at the Missouri Bibliographic Information User System Conference, Columbia, MO.

Scholarships/Awards

- Association of College & Research Libraries Conference, Received Faculty Development Funds from Southwest Baptist University, 2013
- Immersion Conference, Received Faculty Development Funds from Southwest Baptist University, 2012
- Faculty Newcomer of the Year, Southwest Baptist University, 2012
- Indiana Library Foundation Scholarship, Indiana Library Federation, 2010
- Master of Library Science Scholarship, Indiana University, 2010
- Journalism Indiana University Fellowship Grant, Indiana University, 2008-2010
- Alice L. Haltom Educational Fund Scholarship, Alice L. Haltom Educational Fund, 2008
- Dillworth-McCullough English Scholarship, Millersville University, 2007
- Phi Theta Kappa Society, Harrisburg Area Community College, 2003-2004

Service—Professional:

- *In the Library with the Lead Pipe*, Editorial Board Member, 2015-present
- Association of College and Research Libraries/LES Publications Committee, Member, 2014-present
- Association of College and Research Libraries/IS Instruction for Diverse Populations, Member, 2011-2013
- American Library Association, Member, 2011-2015
- Association of College and Research Libraries, Member, 2011-2015

Service—University:

- International Justice Mission Student Chapter (IJM), Faculty Sponsor, spring 2014
- Faculty Senate, Secretary, 2014-present; Senator, 2013-present
- Department Chair Workshops, Department Chair Member, 2013-present
- University Libraries' Marketing Committee, Member, 2012-present
- General Education Committee, Member, 2012-present
- University Libraries' Survey Committee, Chair, 2012-present
- Scholars Day, Interviewer, 2012-present
- FIT Committees for New Hires, Ad Hoc Member, 2012-present
- Author Series Committee, Member, 2011-present
- Women's Club, Bake Birthday Treats, 2011-present
- Faculty Welfare Committee, Member, 2011-2013
- Community Life Worship Groups, Group Leader, 2011; Group Co-Leader, 2012

Service—Church/Community/Ministry:

- Ronald McDonald House, Family Dinners Volunteer, 2015-present
- Ozark Technical College, English as a Second Language Tutor, 2013-2014